

# Qualcomm aware platform

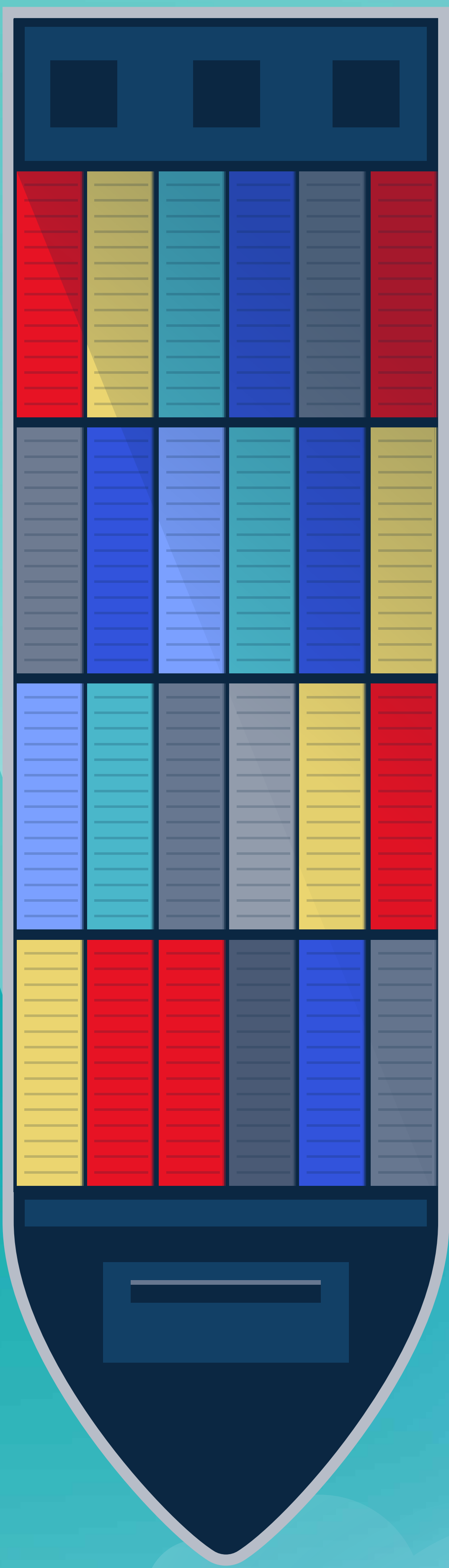
Supply chains need awareness and intelligence to empower real-time visibility & decision-making for assets and goods in transit.

**\$1.9**  
trillion

Worldwide cost of inventory distortion.

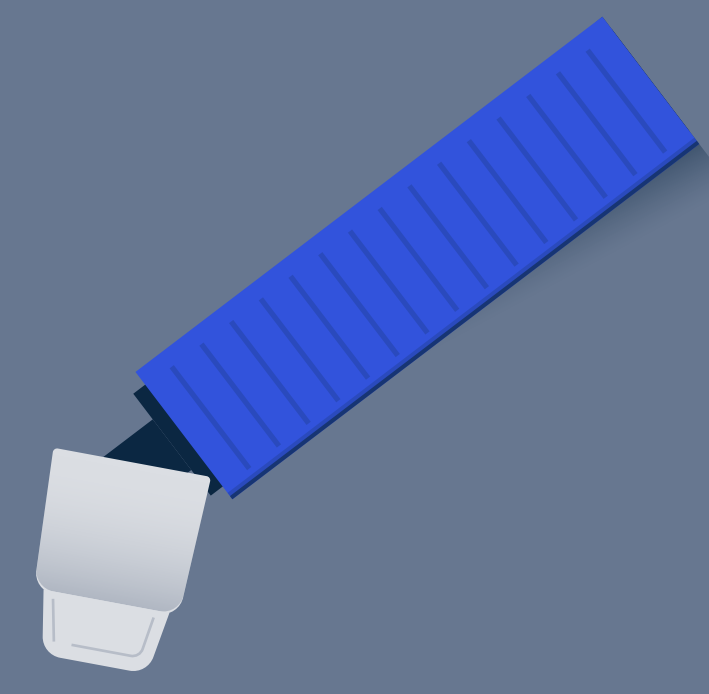
The Qualcomm Aware™ Platform digitally transforms industries through the unified power of location, connectivity, hardware, and edge control with services, contextual insights, and development tools all delivered securely in real-time through the cloud.

Qualcomm Aware enables the developers and enterprises to quickly and easily design scalable digitalization solutions that are tailor-made for any industry, including businesses operating throughout supply chains, transportation, logistics, and operations in a cost-effective and streamlined way.



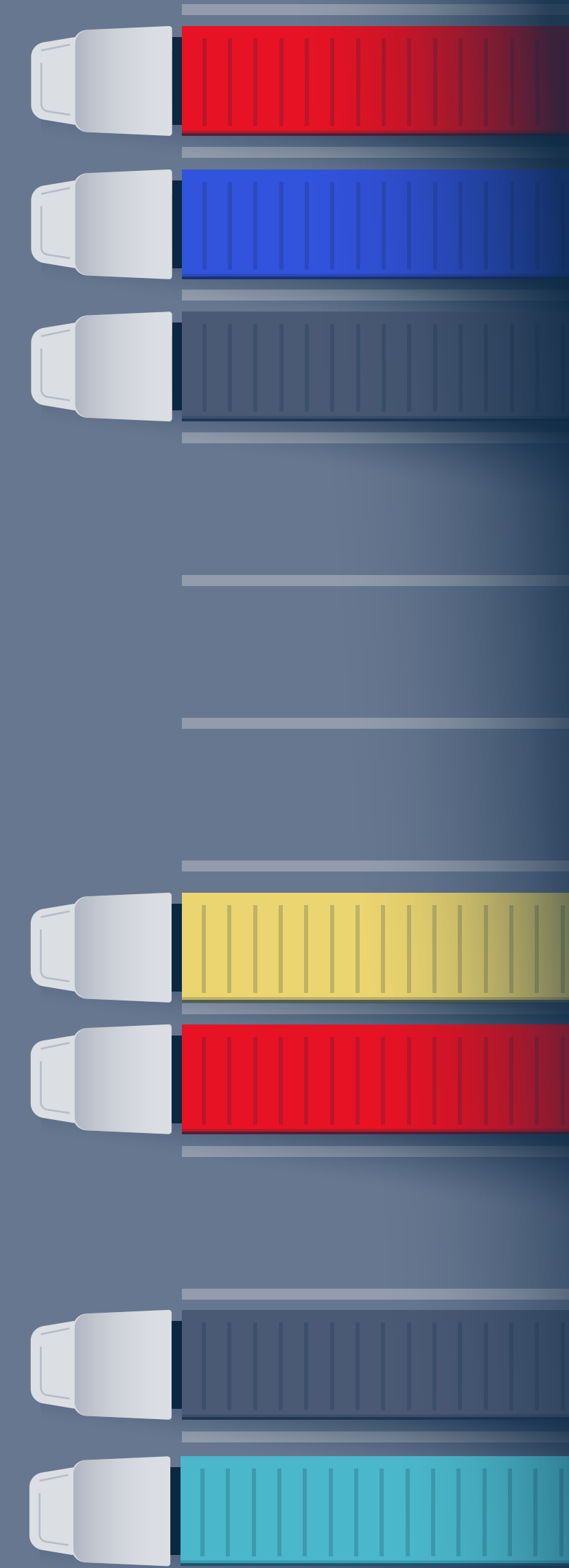
**25**  
million

shipping containers and 6B+ pallets in circulation around the world.



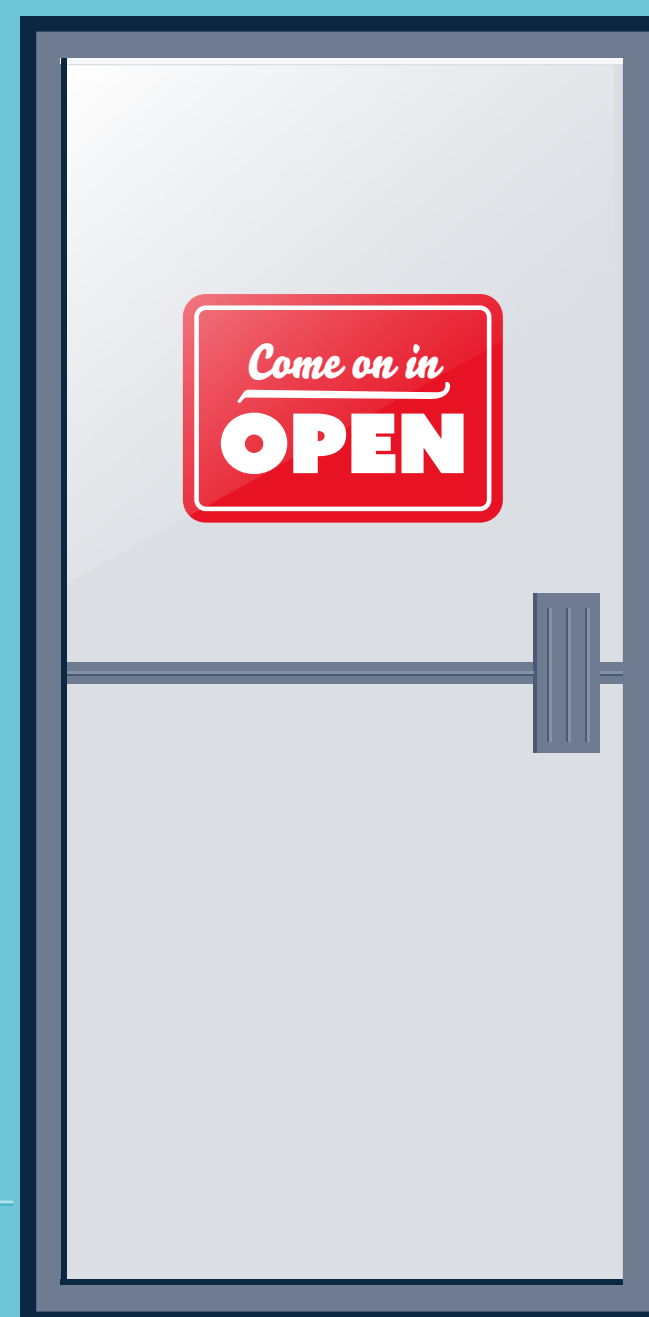
The average U.S. retail operation has an inventory accuracy of only

**63%**



**72%**

of all retailers plan to leverage real-time inventory visibility through automation, sensors, and analytics to reinvent supply chains.



Harness the power of cloud-connected intelligence to create real-time asset visibility, location, and condition monitoring solutions that digitally transform businesses through awareness into what matters most.