Poll Results - TIME Mobility Poll, in cooperation with Qualcomm

Timing: Quantitative Online Survey: June 29 – July 28, 2012

Quantitative Phone Survey: July 10 – July 25, 2012

Audiences: Wireless mobile technology consumers among the general population in eight

countries.

Elites in eight countries. A respondent must have high income/wealth, be highly

educated, and regularly follow current events.

Geographies

and

Methodology:

A global quantitative online survey was conducted with 4,700 respondents in 7 countries: The United States, Brazil, China (PRC), India, Indonesia, Korea (ROK), and the United Kingdom. An identical survey was administered by telephone in South Africa with 300 respondents.

	General	Population	El	ites
	n-size	MoE*	n-size	MoE*
United States (US)	1,000	+/- 3.10%	100	+/- 9.80%
Brazil (BR)	500	+/- 4.38%	100	+/- 9.80%
China (CN)	500	+/- 4.38%	100	+/- 9.80%
India (IN)	500	+/- 4.38%	100	+/- 9.80%
Indonesia (ID)	500	+/- 4.38%	100	+/- 9.80%
South Korea (KO)	500	+/- 4.38%	100	+/- 9.80%
South Africa (ZA)	250	+/- 6.20%	50	+/- 13.86%
United Kingdom (UK)	500	+/- 4.38%	100	+/- 9.80%
ALL**	4,250	+/- 1.50%	750	+/- 3.58%

All of the results, except where indicated, are shown in percentages.

^{*}Margin of error is shown at the 95% confidence level

^{**}In this report, 'All' refers to an equally-weighted average of the eight countries surveyed.

		Gei	neral	Popu	latio	n, By	Cour	ntry		Ge	enera	l Pop	ulati	on, B	y Ger	der a	nd A	ge
Average, unless otherwise noted	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65 +
Q44. On average, about how many phone calls do you make on your mobile phone in a day?	8	5	9	9	19	9	8	7	3	9	8	8	9	9	8	10	7	3
Q45. On average, about how many phone calls do you receive on your mobile phone in a day?	11	5	13	11	25	11	10	9	4	12	10	10	11	12	12	12	8	4
Q46. On average, about how many text/SMS messages do you <u>send</u> in a day?	18	21	15	8	34	28	15	14	11	18	19	42	20	15	11	13	7	3
Q47. On average, about how many text/SMS messages do you receive in a day?	21	24	19	11	38	30	18	14	11	21	20	45	22	17	14	14	8	5
Q48. On average, about how many e-mails do you send in a day on any of your wireless mobile devices?	5	3	7	4	14	6	2	2	3	5	4	7	7	6	3	4	2	1
Q49. On average, about how many e-mails do you receive in a day on any of your wireless mobile devices?	13	16	22	7	24	16	5	3	13	14	12	18	16	14	11	12	11	7
Q50. On average, about how web searches do you perform in a day on any of your wireless mobile devices?	9	5	10	12	17	12	8	5	6	11	8	16	14	11	6	6	5	1
Q53. On average, about how many times a day do you glance at your wireless mobile device without unlocking it?	18	14	25	12	31	17	22	11	13	19	17	27	22	22	15	14	10	5

Q51. Overall, how		Gei	neral	Popu	latio	n, By	Cour	itry		Ge	enera	l Pop	ulatio	on, B	y Ger	der a	nd A	ge
satisfied are you with the quality of your wireless mobile service?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
Very satisfied	37	48	35	20	53	29	10	54	49	35	39	44	41	33	32	33	36	55
Somewhat satisfied	51	47	45	66	42	52	73	37	48	53	50	46	49	54	56	54	54	37
Not very satisfied	11	4	18	13	4	18	16	7	3	11	10	9	10	12	10	13	9	8
Not at all satisfied	1	1	2	0	1	1	0	2	1	1	1	1	1	1	2	1	1	1

Q52. Do you use		Ger	neral	Popu	llatio	n, By	Cour	ntry		Ge	nera	l Pop	ulatio	on, B	y Gen	der a	nd A	ge
standard computing devices (desktops, laptops, all-in-one computers) more often, as often or less often since you purchased your most recent wireless mobile phone or tablet computer?	ALL	u.s.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
More often	52	63	64	44	62	49	39	25	67	54	50	47	45	49	53	52	64	61
Less often	22	11	13	20	23	13	33	51	9	19	24	27	26	25	21	18	15	13
As often	27	26	23	36	15	38	28	23	24	27	26	26	28	26	26	30	21	26

		Gei	neral	Popu	latio	n, By	Cour	ntry		Ge	enera	l Pop	ulatio	on, B	y Ger	der a	nd A	ge
Q54. In general, how often do you check your wireless mobile phone?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65+
Less than every 5																		
minutes	9	4	10	4	9	10	7	20	4	9	9	15	11	8	7	6	4	3
Every 10 minutes	20	14	25	15	30	22	17	22	12	19	20	27	27	19	21	16	8	4
Every thirty minutes	24	19	23	25	24	23	35	21	20	24	23	23	30	30	25	22	15	10
Once an hour	17	17	15	19	18	12	20	16	19	18	17	17	18	19	19	15	16	15
A few times a day	27	38	27	35	17	31	20	16	34	27	28	18	12	23	25	37	50	42

Q55. How long is the		Gei	neral	Popu	ılatio	n, By	Cour	itry		Ge	nera	l Pop	ulatio	on, B	y Ger	ıder a	nd A	ge
longest amount of time you think you would go without using your wireless mobile device?	ALL	.s.u	Brazil	China	India	Indonesia	Korea	S. Africa	N.U	Men	Women	18-24	52-58	30-34	35-44	45-54	55-64	+59
One hour	24	11	29	20	50	19	9	37	16	23	25	28	31	27	25	22	13	8
Several hours	39	34	32	45	33	62	42	32	34	40	39	38	41	42	41	40	41	26
One day	22	29	24	26	10	16	32	13	24	21	22	20	20	21	23	22	24	23
One week	11	19	13	6	4	2	13	14	16	12	9	13	6	7	8	10	15	31

Q56. Now, please rank		Gei	neral	Popu	latio	n, By	Cour	itry		Ge	nera	l Pop	ulatio	on, By	y Gen	der a	nd A	ge
order the devices listed below in order of how important each one is to you, personally, with the top being the most important and the bottom being the least important. (% ranking each #1)	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65+
Smartphone or mobile phone	51	31	35	58	59	49	64	78	33									
Tablet computer	2	2	2	3	3	2	1	4	1									
Laptop computer	22	32	27	18	18	27	8	8	34									
Home PC computer	22	33	33	20	16	19	19	4	28									
E-book reader	1	0	0	0	1	0	2	2	1									
MP3 music player	2	1	2	0	1	0	3	4	1									
Digital camera	2	1	1	0	2	1	2	7	2									

		Gei	neral	Popu	ılatio	n, By	Cour	itry		Ge	nera	l Pop	ulatio	on, B	y Ger	der a	nd A	ge
	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
Q57. If you have a <u>car</u> , how long do you think you will own your current <u>car</u> from the date of purchase until you replace/discard it,																		
in years?	6	8	4	6	5	5	7	11	5	6	6	5	5	5	6	6	8	14

		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	ider a	and A	\ge
	ALL	U.S. Brazil China India Indonesia Korea S. Africa U.K										18-24	25-29	30-34	35-44	45-54	55-64	65 +
Q58. When did you																		
buy your first mobile	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	19
phone?	02	01	02	02	04	02	02	03	00	02	02	05	04	02	01	01	00	99

Q59. Now, how long		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
do you think you will own your current mobile phone from the date of purchase until you replace/discard it?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65 +
Less than 6 months	6	6	10	2	10	7	2	6	5	6	6	9	7	6	6	4	3	2
6 to 12 months	16	10	30	10	21	22	7	15	12	16	16	22	23	17	16	12	8	5
12 to 18 months	17	12	21	21	20	14	14	16	15	18	15	17	23	19	18	16	8	5
18 months to 2 years	22	23	11	24	14	15	28	33	26	22	21	22	21	21	19	23	25	22
2-3 years	19	18	13	25	18	17	31	16	15	18	20	15	19	20	22	20	19	17
3-4 years	7	7	5	9	7	10	8	4	7	7	7	5	4	8	7	7	11	13
Longer than 4 years	8	12	3	7	7	13	7	5	13	8	8	7	3	6	7	9	17	17

Q60. Which of the		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
following factors will						_												
likely make you decide			=	g	æ	Indonesia	g	<u>ic</u>		_	en	4	6	4	4	4	4	
to replace your	ALL	U.S.	Brazil	China	India	one	Korea	S. Africa	J.K	Men	Nomen	18-24	25-29	30-34	35-44	45-54	55-64	65+
wireless mobile	_		В	O	-	pu	×	s.			Š	1	7	ñ	က	4	2	
phone?																		
It is too slow	25	18	15	41	17	34	31	28	16	26	24	27	31	26	25	23	21	18
I am interested in																		
always having the																		
latest technology	37	24	51	41	53	48	29	22	27	41	33	50	49	40	37	31	17	10
I want to be able to																		
use features that are																		
not available on my																		
current phone	45	38	58	62	57	51	37	26	32	45	45	48	54	48	46	43	38	22
I am embarrassed to																		
be seen with my old,																		
outdated phone	16	7	15	19	18	17	26	15	9	16	15	18	20	17	15	15	12	8
My current phone																		
drops calls too																		
frequently	17	15	15	22	12	23	18	20	10	15	18	16	16	14	16	20	19	12
I simply cannot																		
function within my																		
network of friends if I																		
cannot keep up																		
technologically	13	6	13	16	13	22	11	20	7	14	13	18	18	14	12	11	9	7
I simply cannot																		
function professionally																		
if I cannot keep up																		
technologically	16	8	18	27	18	28	8	16	7	19	14	19	22	17	16	16	10	5
Other	11	17	7	5	6	9	9	14	20	9	13	8	7	9	9	14	20	17
Don't know	8	20	6	2	3	2	7	6	19	8	8	3	2	5	7	9	17	38

Q61-79MA How often		Gen	eral	Popu	latio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder	and A	\ge
do you use your wireless mobile device to perform each of the following tasks? (% Few times a week or more often)	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
Browse the internet	66	46	61	86	76	83	68	61	47	69	64	81	85	72	72	60	34	19
Take pictures	58	33	59	60	77	70	62	63	37	56	60	76	75	67	62	46	26	16
Receive payments	23	5	13	21	31	36	26	36	10	23	24	29	32	25	25	18	13	9
Navigate using GPS and mapping software	30	16	32	36	40	28	35	37	14	35	27	40	45	32	31	21	13	4
Send and receive email messages	56	47	51	65	70	73	49	52	46	60	52	66	68	64	60	51	37	18
Play games	50	33	60	58	65	48	55	52	28	50	49	66	69	67	52	38	16	9
Listen to music	65	32	71	74	87	79	63	66	38	64	65	82	81	73	70	50	32	16
Send and receive SMS/text messages	88	74	88	91	95	95	91	90	84	88	90	96	94	93	93	84	74	64
Make and receive phone calls	94	89	95	97	98	97	98	93	83	93	93	95	95	97	93	91	92	82
Visit social networks (Facebook/Twitter)	54	37	53	60	62	73	55	46	45	52	55	74	73	61	57	43	19	14
Make calls from the car	53	53	45	75	58	74	51	43	27	55	51	54	59	50	58	53	43	25
Send and receive SMS/text messages from the car	61	49	60	74	70	84	55	53	41	62	60	68	70	64	64	58	43	23
Send and receive emails from the car	35	22	35	45	47	59	24	27	17	38	30	38	45	37	39	33	12	11
Conduct business	47	28	40	68	60	74	51	40	18	51	43	49	53	47	51	50	35	17
Video chat	19	9	20	23	32	21	9	26	11	20	17	28	27	19	20	11	8	3
Shop online	22	12	13	25	28	16	32	31	12	21	23	26	33	26	22	17	10	7
Read news/sports/																		
current events	55	36	49	84	60	64	67	44	40	59	52	63	72	65	60	46	32	24
Check the weather	45	41	30	78	41	31	65	36	34	46	42	51	59	48	45	36	30	17
Search for something on the web	61	41	56	76	70	76	73	57	43	63	59	78	79	70	63	49	31	16

Q61-79MB Thinking		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
back five years to 2007, how often did you use your wireless mobile device to perform each of the following tasks? (% Few times a week or more often)	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65+
Browse the internet	26	12	17	39	36	50	18	27	12	29	23	32	41	29	25	25	11	8
Take pictures	38	23	32	41	53	50	55	38	27	38	40	59	54	41	38	29	22	13
Receive payments	12	2	7	8	15	19	12	25	5	14	11	15	22	13	14	11	3	5
Navigate using GPS and mapping software Send and receive	13	5	12	13	18	17	11	23	7	13	12	18	22	11	13	9	7	3
email messages	27	19	19	33	40	44	18	28	13	32	22	28	30	31	28	31	20	10
Play games	41	18	52	50	60	53	40	40	18	42	41	63	58	56	40	28	12	7
Listen to music	46	15	52	54	67	70	47	44	24	48	44	61	61	52	50	35	23	10
Send and receive	40	13	32	54	07	70	47	44	24	40	44	01	01	32	30	33	23	10
SMS/text messages	78	47	67	84	89	95	80	82	76	79	78	90	87	85	78	73	65	46
Make and receive phone calls Visit social networks	89	83	86	94	93	95	92	92	74	89	88	88	90	93	90	90	84	69
(Facebook/Twitter)	19	10	14	21	29	36	8	27	9	22	18	32	32	19	19	15	5	8
Make calls from the																		
car Send and receive SMS/text messages from the car	50	31	43	66	61	80	51 48	36 46	33	54	48	53	59	51	50	50	37	19
Send and receive																		
emails from the car	17	11	11	16	29	31	11	19	7	19	14	20	17	14	19	17	8	15
Conduct business	30	21	19	37	45	46	28	38	8	34	26	25	33	30	34	34	28	22
Video chat	11	3	9	8	21	12	6	16	5	11	9	17	17	10	11	6	2	0
Shop online	11	3	6	8	16	6	10	19	6	9	10	13	18	13	8	6	6	2
Read news/sports/																		
current events	24	14	20	34	33	35	22	22	13	28	20	30	39	23	23	21	10	15
Check the weather	19	12	12	39	24	17	19	23	11	22	18	26	27	21	18	16	14	9
Search for something on the web	23	10	15	31	35	45	15	23	10	27	18	33	32	24	24	19	6	6

Q80 Would you say		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder a	and /	\ge
that your primary wireless mobile device is getting easier or more difficult to use?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65 +
Easier to use	67	53	65	83	83	72	58	66	55	68	65	77	80	73	69	57	48	43
More difficult to use	13	9	14	6	6	8	30	20	12	12	14	9	10	12	13	15	19	22
About the same	20	38	21	11	11	21	11	13	33	19	21	14	10	16	17	28	33	35

		Gen	eral	Popu	latio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
Q81 The best way to improve my mobile wireless device would be to?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
Make it sturdier	31	23	16	47	31	63	38	16	16	32	31	33	39	30	32	31	29	13
Give it a longer battery life	71	62	67	86	77	85	67	60	67	73	70	74	77	71	70	71	72	54
Give it a bigger screen	41	32	38	51	53	62	37	24	28	42	39	40	40	38	40	46	45	26
Make it smaller is size	14	5	17	24	25	21	5	13	5	15	14	18	19	15	14	14	8	4
Sell it for a lower price	44	45	44	61	35	31	71	28	38	44	44	41	46	45	44	45	45	45
Improve the voice recognition technology	29	15	34	37	46	42	22	24	15	33	26	30	33	26	30	32	24	20
Other	4	5	5	4	6	5	2	3	4	4	5	5	4	4	2	6	6	4
None of these	5	12	7	1	2	3	1	4	10	5	6	3	1	5	5	6	8	17

		Gen	eral	Popu	latio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
Q82. Do you think being constantly connected by technology is mostly	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65 +
Helpful	86	76	92	85	94	98	79	86	78	86	86	89	88	89	87	86	77	74
A burden	8	13	4	8	4	1	15	12	12	9	8	7	8	6	7	9	13	18
Don't know	6	11	4	7	3	1	6	3	10	5	6	4	5	5	6	5	10	9

		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
Q83. How has wireless mobile technology changed how you work?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
Decisions are made more quickly	44	24	57	42	62	70	30	48	21	47	41	47	49	46	46	48	32	22
Travel isn't needed as frequently	24	9	26	23	37	49	7	27	10	25	22	27	26	18	24	28	21	10
I am on the phone fewer hours of the day	20	10	25	25	32	17	25	18	10	21	19	21	24	25	21	18	15	9
I work remotely more often	25	13	25	35	36	42	16	18	12	27	22	24	31	28	24	27	16	10
I have less time to think	16	5	10	28	19	20	32	14	4	17	16	21	21	14	16	17	12	5
I am able to manage more work	42	18	45	60	63	69	38	30	15	46	39	43	51	45	44	46	30	11
My work takes up more hours of the day	14	7	13	22	19	16	12	19	5	15	13	15	16	13	14	17	12	3
I have fewer personal relationships with clients and/or coworkers	12	3	15	12	20	16	15	13	4	14	11	15	17	13	11	10	9	6

It is easier for me to																		
be away from the																		
office	26	19	30	48	43	11	23	21	14	29	23	26	31	29	29	26	22	6
I am better about meeting family obligations because I can be away from the office and stay connected	27	14	41	31	46	47	17	14	10	28	27	26	29	28	31	32	20	11
Other	2	6	2	1	4	1	1	0	4	2	3	1	1	0	2	3	6	9
Don't know/ Nothing																		
has changed	21	52	19	8	5	3	19	10	56	17	25	14	14	20	19	21	35	58

		Gar	oral	Doni	latio	n Rv	Com	atry		Go	nera	l Don	ulati	on R	y Ger	nder :	and /	\go
Q84. How has wireless mobile technology changed how you live your life?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	62+ 65+
I stay in closer contact		40	62		70		20					60					4.5	
with my friends	53	42	62	53	70	74	28	55	44	52	55	60	58	52	53	53	46	37
I stay in closer contact with my family	52	46	56	50	73	74	17	59	44	50	55	52	52	49	52	58	52	49
I am better informed about the news and current events	49	28	53	79	52	77	46	25	30	52	45	52	60	53	51	49	30	21
I spend too much time looking at my mobile device and not observing the world around me	19	12	12	26	21	10	48	11	11	19	19	26	23	22	19	13	14	7
I haven't looked at a																		
paper map in years	28	26	36	42	23	17	45	20	17	29	28	33	38	33	29	24	16	10
I am able to keep better track of my children during the day	21	16	26	16	33	27	14	18	12	17	24	8	19	17	26	32	22	9
I have cut back on																		
human interaction	15	10	14	29	16	13	22	11	9	17	14	18	19	17	16	13	13	5
My wireless mobile device is the first thing I look at in the morning and the last thing I see before bed	44	29	46	53	56	44	63	32	32	43	46	54	56	49	42	39	31	19
I am more aware of what my family and friends are doing but I communicate with them less	27	17	24		20	25	26			27	26			20	27	25		
	27	17	31	30	38	25	36	19	17	27	26	31	31	29	27	25	22	11
It is easier to be away	22	27	27	12	44	_	17	27	27	20	3.0	20	24	20	20	20	25	22
from my family	23	27	27	12	41	5	17	27	27	20	26	29	24	20	20	20	25	22
Other	2	3	1	0	3	3	0	0	2	1	2	0	1	1	1	4	4	3

Don't know/ Nothing																		
has changed	8	20	5	2	2	3	5	4	20	8	8	3	3	5	6	9	17	28

Q85-106MA. How well		Ger	eral	Popu	latio	n, By	Cour	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	Age
do each of these						, ,									,			J .
statements describe						В		_										
you? (1=does not		٠.:	zil	Jа	<u>.e</u>	ndonesia	ea	S. Africa	~	<u>_</u>	Women	24	53	34	4	4.	75	+
describe, 10=describes	ALL	U.S.	Brazil	China	India	lon	Korea	Afı	U.K	Men	on'	18-24	25-29	30-34	35-44	45-54	55-64	65+
exactly) (Showing %					_	luc	×	S .			>	7	~	(1)	(1)	7	υ,	
Top Three – 8,9,10)																		
I need to have the																		
latest technology	35	18	37	46	57	48	24	27	17	36	33	43	44	41	35	28	18	13
Mobile technology has	33	10	3,	-10	- 5,					30	33	.5			33		10	13
made me more																		
productive	40	26	39	53	57	64	25	37	21	40	41	47	50	41	38	42	27	16
Mobile technology has	70	20	33	33	3,	07	23	37		70	71	47	30	71	30	72		10
made me more																		
efficient	45	32	45	58	63	69	35	37	24	46	44	52	55	46	44	48	30	20
I like how mobile	7.7	J2	7.7	50	0.5	09	55	37		70	7**	32	,,,	70	7**	70	30	20
technology connects																		
me to the people in																		
my life	48	43	50	42	67	63	30	47	39	47	50	52	54	48	46	48	39	33
I fear that society	40	43	30	42	07	03	30	47	33	47	30	32	34	40	40	40	33	33
places too much																		
emphasis on																		
technology	29	37	28	20	33	23	29	26	33	29	29	30	29	26	25	26	35	40
I don't sleep as well as	29	37	20	20	33	25	29	20	33	29	29	30	29	20	25	20	33	40
I used to because I am																		
connected to																		
technology all the time	13	7	13	18	24	10	12	11	8	13	12	24	13	11	11	8	8	2
I work more hours	13		13	10	24	10	12	11	0	13	12	24	13	11	11	0	0	
each week than I'm																		
expected to because																		
of mobile technology	16	9	16	22	34	15	13	15	6	16	17	18	21	19	16	16	13	3
I am often frustrated	10	9	10	22	34	15	15	15	0	10	1/	10	21	19	10	10	13	3
by the complexity of																		
technology	11	11	0	12	10	_	17	17	15	12	16	12	12	11	12	12	22	27
I have been	14	14	9	12	19	9	17	17	15	12	16	12	13	11	12	13	23	27
embarrassed in																		
meetings/public																		
places when I have																		
forgotten to silence																		
my phone	21	15	28	27	29	19	19	19	16	21	22	27	28	21	18	21	18	12
I feel guilty if I don't		12	_ Z	2/	29	19	19	19	10	21		21	28	21	TQ	21	TQ	13
promptly respond to																		
work-related																		
messages outside of normal work hours	20	1.0	20	20	40	40	24	22	_	20	20	20	20	20	3.0	20	25	_
	26	16	26	38	40	40	21	23	9	28	26	28	30	29	26	28	25	7
I find it difficult to fully																		
devote my attention to leisure activities	20	1-	1.0	22	22	1.0	22	10		10	10	24	24	20	1-	1.0	15	12
to leisure activities	20	15	16	22	33	16	22	19	9	19	19	24	21	26	15	16	15	12

	1										1				1			
when I have my																		
mobile device with me																		
I check my phone																		
during every meal,																		
regardless of who I'm																		
dining with	17	10	28	20	32	11	21	12	10	17	19	29	26	19	15	12	9	4
I screen almost all my																		
calls, and tend to reply																		
to many voicemails via																		
text or email	22	28	26	6	39	28	18	16	17	21	23	27	28	22	19	20	21	5
I communicate with																		
some friends or family																		
chiefly through																		
Facebook and Twitter																		
direct messages	29	23	42	14	44	38	24	23	24	26	32	40	42	27	28	22	16	11
I feel more																		
comfortable texting a																		
romantic partner than																		
calling	27	13	31	40	35	27	32	22	14	25	28	35	33	31	21	22	20	8
If the choice is up to																		
me, I prefer to																		
communicate by																		
text/SMS message,																		
including with people I																		
don't know very well.	32	29	34	29	47	37	25	23	36	31	34	40	38	33	27	30	32	13
I normally lock my																		
wireless mobile device																		
and use a passcode to																		
unlock it	29	23	28	22	42	36	35	23	21	28	29	37	37	30	27	23	19	13
I ask for directions a																		
lot less often now that																		
I have GPS.	35	43	26	42	36	37	41	28	32	35	36	36	44	37	34	38	25	19
I often can't get my																		
spouse/partner's																		
attention because																		
he/she is using a																		
wireless mobile																		
device.	15	11	16	13	22	11	17	16	12	14	16	18	18	19	12	13	11	12
My spouse/partner		·-					-	_										_
spends too much time																		
using his/her wireless																		
mobile device.	19	12	20	22	33	16	26	16	12	18	21	24	22	21	17	18	13	16
My spouse/partner		<u> </u>																
normally brings																		
his/her wireless																		
mobile device to bed.	30	20	32	40	41	30	37	21	19	30	31	30	43	36	31	23	17	20
I worry about the			-				<u> </u>				-		.5					
safety of people using																		
wireless mobile																		
devices while driving																		
their cars.	55	63	54	51	52	59	55	46	61	52	57	47	53	56	52	58	62	72
then tars.	55	03	J +	71	J2	JJ	"	70	OΙ	٦٧	٦,	7/	"	50	J2	50	UZ	12

Q107. When you are		Gen	eral	Popu	latio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder	and A	Age
asleep at night, where do you usually keep your wireless mobile device?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65 +
In a different room																		
from where I sleep	13	31	10	8	10	7	2	6	30	14	12	8	6	8	12	16	25	37
In my bedroom, but not in a place where I																		
can reach it	16	15	13	20	13	18	15	19	14	17	15	16	19	17	16	15	13	18
Next to my bed, in a																		
place where I can																		
easily reach it	68	50	74	71	76	74	79	71	51	66	70	74	75	73	71	66	55	37
In the car	1	1	1	0	0	0	0	2	0	1	1	1	0	1	0	0	1	1
Other/Varies	2	3	2	1	1	1	3	1	4	2	2	2	0	1	1	3	5	6

Q108. If you had to		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
choose between leaving the house in the morning with your wireless mobile device or your lunch, which one would you choose?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	N.U	Men	Momen	18-24	62-52	30-34	35-44	45-54	55-64	+59
Wireless mobile																		
device	66	56	46	84	67	79	81	64	53	65	67	65	68	72	67	66	68	43
Lunch	34	44	54	16	33	21	19	36	47	35	33	35	32	28	33	34	32	57

Q109. If you had to		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
choose between leaving the house in the morning with your wireless mobile device or your wallet, which one would you choose?	ALL	U.S.	Brazil	China	eipul	Indonesia	Korea	S. Africa	N.U	Men	Women	18-24	62-52	30-34	35-44	45-54	55-64	+59
Wireless mobile																		
device	44	32	33	61	61	38	50	42	36	44	44	49	49	50	45	40	40	19
Wallet	56	68	67	39	39	62	50	58	64	56	56	51	51	50	55	60	60	81

Q110. If you had to		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
choose between leaving the house in the morning with your wireless mobile device or your keys, which one would you choose?	ALL	.s.u	Brazil	China	eipul	Indonesia	Korea	S. Africa	N.U	Men	Women	18-24	52-53	30-34	35-44	45-54	55-64	+59
Wireless mobile																		
device	45	28	46	47	59	52	62	40	29	46	44	53	54	48	44	44	32	19
Keys	55	72	54	53	41	48	38	60	71	54	56	47	46	52	56	56	68	81

Q111. Which of the		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
following best describe the feeling of leaving the house and realizing that you have forgotten to bring your wireless mobile device?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65+
Relieved	9	9	7	8	11	1	5	20	13	10	8	8	8	9	10	6	13	20
Disoriented	19	13	28	20	22	28	9	19	13	19	19	21	21	21	22	17	11	11
Nervous	25	16	22	15	30	35	38	31	10	24	25	28	25	27	23	24	22	18
Anxious	35	34	33	55	33	27	42	20	32	33	36	35	38	34	36	36	32	22
Other	13	28	10	2	4	9	5	9	32	13	12	8	7	9	10	17	21	30

Q112. What is the		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder a	and A	Age
longest amount of time that you would let pass and still turn back to your home if you realized you had forgotten you wireless mobile device?	ALL	u.s.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
1 minute	16	17	17	15	11	10	33	10	17	15	17	18	15	17	14	17	18	15
5 minutes	22	27	19	15	23	21	27	24	23	23	22	23	25	22	24	21	21	12
10 minutes	20	16	15	14	24	30	21	28	15	21	20	22	23	21	24	18	14	11
20 minutes	9	3	9	13	14	17	5	10	5	10	9	11	11	9	9	9	9	2
Longer than 20																		
minutes	11	5	11	18	19	14	6	10	5	11	10	12	11	13	11	11	8	6
I wouldn't turn back	21	31	29	25	10	10	8	19	36	19	22	14	15	17	17	24	30	55

TIME Mobility Poll, in cooperation with Qualcomm August 2012

Q113-120MA . Please		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
look at the statements below and indicate how often you use your mobile wireless device while also doing other tasks. (% Almost always or Sometimes)	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	52-58	30-34	35-44	45-54	55-64	+59
Driving in the car	26	32	17	17	31	27	24	43	9	27	24	27	32	25	28	24	19	10
Riding public transportation	62	36	68	83	69	52	72	63	53	63	61	77	71	70	61	52	47	31
Watching TV	64	61	67	56	73	74	58	70	57	64	65	77	71	69	64	57	55	38
Watching a movie in a movie theater	26	8	23	27	47	30	12	40	10	25	26	32	35	29	25	22	13	7
Using a laptop or desktop computer	58	50	65	49	74	72	49	56	44	58	58	71	67	61	55	56	48	21
At a restaurant	55	36	56	70	71	72	56	60	26	57	55	64	67	65	58	48	42	24
At a party	52	37	61	59	67	51	51	60	35	54	51	68	59	61	52	43	34	20
Interacting with my children	43	35	43	40	44	47	26	62	34	43	42	36	50	40	41	45	40	42

		Ger	neral	Popu	ılatio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder a	and A	Age
Q121-125MA. Have you ever? (% "Yes")	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
Asked someone out on a date via text/SMS message?	49	20	65	78	49	55	44	52	28	54	44	64	67	63	47	36	23	11
Sent a text/SMS message on a first	-																	
date? Flirted with someone	48	15	52	65	56	61	55	49	26	50	45	62	67	65	46	36	19	3
via text/SMS message?	55	41	59	59	48	55	59	63	53	60	50	73	76	68	54	44	22	16
Sent a suggestive picture to a loved one or partner via																		
text/SMS message?	38	24	64	30	54	37	16	45	28	42	34	48	55	52	42	26	10	7
Sent a text/SMS message to coordinate/ commit																		
adultery?	24	8	21	56	35	30	12	18	13	28	21	32	36	30	24	19	13	3

TIME Mobility Poll, in cooperation with Qualcomm August 2012

Q126-134MA. Please		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
look at the list of mobile features below and indicate how much of an effect, if at all, they have had on you and the way you live your life. (1 is Very significant effect, 9 is No effect, % Top 3: 1,2,3)	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
Built-in cameras	48	34	52	40	64	51	45	59	37	47	50	58	55	57	51	41	30	22
GPS navigation capabilities	37	33	38	39	42	39	40	46	21	39	37	44	46	38	40	34	28	13
Hands-free headsets																		
and other devices	36	21	51	30	55	46	14	45	21	36	36	44	46	41	37	36	16	11
Mobile games	29	15	38	25	39	29	22	48	15	28	30	43	45	38	24	22	12	6
Mobile internet access	54	40	59	57	66	72	51	52	36	55	53	68	72	63	55	45	29	13
Mobile access to social networking sites	42	19	47	36	53	58	30	55	25	42	42	59	57	44	42	30	15	13
Text/SMS messages	62	52	58	56	70	68	57	76	54	59	66	73	73	65	62	57	50	33
Mobile applications (often called "apps")	37	27	37	38	53	46	40	40	19	40	35	53	47	44	37	29	19	9
Location-based advertising	22	10	22	21	37	20	20	33	8	23	21	30	28	18	23	17	14	4

		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	lge
Q137, 138, 140 were asked only of parents	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
Q137. What is the																		
youngest age that you																		
think a person should																		
be able to own his or																		
her own wireless																		
mobile phone?	13	13	11	13	15	13	12	14	12	13	13	14	13	13	13	13	13	12
Q138. What is the																		
youngest age that you																		
think a person should																		
be able to own his or																		
her own wireless																		
mobile device that																		
does NOT have the																		
capability to make																		
calls?	11	12	9	13	13	10	10	12	11	11	11	12	11	11	11	11	11	11
Q140 [Asked if																		
children had a wireless																		
phone] At what age																		
did they get their first																		
wireless mobile																		
phone?	12	12	11	13	14	12	12	12	11	12	12	13	11	10	12	13	13	13

		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
Q139. Do your children have their own wireless mobile phones	ALL	.s.u	Brazil	China	India	Indonesia	Korea	S. Africa	N.U	Men	Women	18-24	67-57	30-34	35-44	42-24	55-64	+59
Yes	50	45	62	34	31	62	64	56	48	48	51	37	35	24	51	79	85	72
No	50	55	38	66	69	38	36	44	52	52	49	63	65	76	49	21	15	28

Q142. Why does your		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	ider a	and A	lge
child or children not have their own wireless mobile phone? Please select all that apply	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
Not old enough yet	51	77	82	80	69	83	70	11	81	52	51	38	58	68	63	36	9	5
A child doesn't need a mobile phone	20	45	30	24	38	20	28	3	28	20	20	12	22	26	24	22	5	5
Too expensive	7	28	10	5	6	12	6	2	9	7	7	6	9	6	6	10	6	1
I do not think it is appropriate for a child to have his or her own	20	20	20	27	26	22	24		1.5	10	24	1.0	24	24	27	20	44	
phone	20	39	38	27	36	33	31	2	16	19	21	16	21	21	27	20	11	0
Other	2	6	1	4	2	4	3	0	2	2	2	4	1	3	1	1	0	0
None of these	3	5	3	1	4	2	3	2	5	3	2	9	0	1	1	2	2	4

		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
Q143. Which of the following statements come closer to your view?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65+
I think it is good for																		
children to be learning																		
about technology from																		
a young age	71	67	73	79	80	72	38	76	76	74	69	68	78	72	73	67	70	66
Technology is a																		
distraction from																		
studies and other																		
responsibilities	29	33	27	21	20	28	62	24	24	26	31	32	22	28	27	33	30	34

Q144. How much do		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
you agree with the following statement: "My wireless mobile device makes me a better parent."	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65+
Strongly agree	18	8	8	8	35	23	2	39	5	20	15	23	22	14	15	18	22	21
Somewhat agree	47	36	45	75	48	50	35	42	29	48	47	45	51	50	50	41	40	43
Somewhat disagree	26	35	28	15	12	23	51	11	51	23	28	24	19	25	26	30	31	28
Strongly disagree	9	20	19	1	5	4	12	8	15	9	10	8	7	10	10	11	7	8

Q145. How do you feel		Gen	eral	Popu	latio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder	and A	Age
about children in																		
[COUNTRY] today						ia		в			_							
being so frequently	ALL	U.S.	Brazil	China	India	ndonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65+
connected to wireless	A	U.	Bra	Chi	luc	ю	Koı	. Af	Ď	Š	Vor	18-	25-	30-	35-	45.	55	9
mobile devices and						ㅁ		S			>							
other technologies?																		
Time spent using																		
technology means less																		
face-to-face time with																		
family	22	24	16	13	20	13	45	34	14	21	26	26	23	23	22	26	32	11
I think that technology																		
provides new and																		
unique ways for																		
children to learn	22	21	13	28	22	31	8	26	19	23	17	20	22	17	21	22	20	0
Wireless mobile																		
technology allows my																		
children to stay																		
connected with																		
extended family in																		
other places	12	9	7	20	15	9	10	16	11	13	10	13	6	14	12	10	10	22
I think wireless mobile																		
technology is generally																		
a positive thing for																		
children if it enables																		
me to keep closer																		
track of where they																		
are	21	20	30	13	26	29	18	9	24	21	23	17	18	25	24	23	16	25
I worry that it will hurt																		
their ability to perform																		
in a workplace	8	9	8	6	8	10	6	9	6	7	8	9	10	7	6	6	12	11
I worry about online																		
bullying and																		
harassment from																		
other children	11	8	22	18	7	6	9	4	16	10	13	11	19	11	11	9	3	8
Other	1	4	0	1	1	1	2	1	0	1	1	1	1	1	1	2	3	8
None of these	3	4	3	1	2	1	3	2	10	3	3	4	1	2	3	2	5	16

Q146-157MA. How		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
important of a role does wireless mobile technology play in each of the following [COUNTRY] industries? (% Very or somewhat important)	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65 +
Learning and education	0.4	70	00	00	0.7	0.7	0.7	04		00	0.6	6	00	00	0.5		7	00
Public Safety (Police, fire, ambulance/first responders)	97	73 92	90	90	96	92	97	91	69 95	97	97	95	95	97	97	96	76 98	97
Energy production and	51	32	J-T	33	50	55	31	50	33	37	37	23	33	37	37	50	50	<i>31</i>
distribution	82	69	87	93	84	87	74	86	67	82	81	81	87	83	82	79	75	83
Healthcare	88	76	89	90	92	94	85	95	78	87	90	89	89	86	89	86	87	88
Military and defense	90	88	86	96	89	91	90	92	87	90	89	87	88	90	90	93	90	93
Transportation	90	80	88	96	97	93	95	87	85	90	89	90	92	91	91	87	88	87
Manufacturing	82	73	82	85	88	84	82	81	77	83	82	81	85	80	82	84	79	82
Agriculture (including fishing)	73	59	68	79	78	80	70	78	64	74	71	66	74	69	74	75	75	81
Retail	86	74	90	83	94	93	89	86	77	86	87	90	90	87	83	88	76	86
Government services	88	75	91	91	89	94	96	87	81	88	89	87	90	90	89	86	84	88
Environmental protection Entrepreneurship and	78	62	82	80	79	86	68	88	69	77	79	77	84	77	79	74	74	80
small business development	93	87	93	94	96	98	92	96	88	93	92	93	93	94	94	93	88	91

Q158-179MA. Please		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
look at the statements below and indicate whether or not you agree with each. "Wireless mobile technology has" (% Completely or somewhat agree)	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65+
Improved life in my country in general	69	53	66	86	83	63	62	91	45	71	67	73	73	71	69	64	64	54
Strengthened the economy in my																		
country	63	40	68	81	74	64	55	83	36	64	61	69	68	63	64	60	56	46
Made day to day life in my country safer	61	60	51	72	79	47	52	75	52	62	61	64	62	58	60	61	63	58
Improved the public education system or																		
other education options in my country	58	36	53	74	75	71	49	77	33	59	57	63	65	60	58	56	51	41
Given citizens a	65	47	65	75	76	74	69	76	43	67	65	70	72	64	68	64	59	52

		ı	ı		ı	1	1	1	1	1	1				1			
greater voice in my																		
country																		
Become a source of																		
friction with family or																		
friends	40	27	34	39	62	27	29	68	30	39	40	50	51	42	39	33	25	26
Has come at times																		
between me and my																		
spouse	45	24	45	59	55	50	33	59	29	46	43	51	57	53	47	35	25	24
Has distracted my																		
children when I was																		
ready to play with																		
them	56	41	50	73	54	48	67	64	41	53	58	54	65	60	52	52	61	70
Has distracted me																		
when my children																		
were ready to play																		
with me	54	41	52	70	55	38	62	62	50	53	56	53	62	57	54	46	56	60
Made the government																		
more accountable to																		
the people	50	32	41	65	73	45	44	62	36	51	49	53	56	47	51	48	47	36
Made it a lot easier to																		
navigate a new city or																		
town	79	67	82	89	84	89	86	75	66	80	80	84	86	87	80	78	68	55
Made me feel safe and																		
secure knowing that I																		
can easily get help if I																		
need it	85	86	76	86	90	89	81	90	81	83	86	83	84	81	85	86	88	90
Made it easier for me																		
to access information																		
important to maintain																		
my health and the																		
health of my family	73	51	72	90	81	90	67	78	51	71	74	77	79	76	74	71	63	50
Made it easier for me																		
to seek out and find																		
healthcare facilities	73	46	71	85	85	90	82	80	44	73	73	78	82	76	72	72	62	51
Given me access to																		
financial services																		
information including																		
bank locations	77	57	77	90	83	89	83	85	54	77	77	84	85	80	79	76	64	55
Allowed me to find																		
where I can sell my																		
goods for the best																		
price	74	50	65	81	75	88	69	71	55	74	73	78	81	74	73	71	59	63
Broadened my																		
professional																		
opportunities	67	40	76	83	85	91	57	74	34	70	65	76	75	73	70	67	51	27
Helped achieve a																		
better balance																		
between work and																		
family	63	41	62	76	84	79	45	73	40	63	62	67	69	63	65	61	55	32
Allowed me to search																		
for the lowest																		
available price for	81	67	77	89	81	92	80	69	64	80	81	82	83	82	82	78	72	68

something I want to																		
buy																		
Allowed me to search																		
for the highest																		
available price for																		
something I want to																		
sell	74	53	68	81	72	87	69	70	61	74	72	80	79	73	73	69	66	55
Given me access to a																		
larger group of																		
potential customers																		
	78	53	73	85	83	92	70	74	63	79	77	78	79	77	80	78	75	73
Allowed me to follow																		
up with my customers																		
to get their opinions																		
about my business.	78	58	65	88	85	91	78	68	55	76	79	78	79	79	79	77	74	82

Q180. In general, has		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder	and A	\ge
wireless mobile technology made [COUNTRY] a more or less efficient place to do business?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65 +
Much more efficient	32	20	37	29	50	26	40	41	16	33	31	37	39	28	30	29	32	26
More efficient	55	57	54	63	47	67	55	37	59	55	54	52	53	60	57	58	50	49
Less efficient	4	6	2	2	1	3	2	12	4	4	4	5	4	2	4	3	5	6
Much less efficient	1	2	0	1	0	0	0	2	1	1	1	0	0	1	0	1	2	0
Don't know	8	16	7	5	2	4	4	9	19	6	10	6	4	8	8	8	12	19

Q182-206MA. How		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	nera	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
important do you																		
think each of the						_												
following wireless			=	æ		sia	æ	ca		_	L o	4	6	4	4	4	4	
mobile technology	ALL.	U.S.	Brazil	China	India	Indonesia	Korea	Africa	J.Y	Men	Vomen	18-24	25-29	30-34	5-44	45-54	55-64	65 +
advancements would	`		B	כ		ppu	×	S. /	_	2	×	13	25	3(35	4	5	9
be (% Extremely or						_												
somewhat important)																		
## ECONOMY ##																		
Wireless mobile technology																		
can enable farmers and																		
fisherman in rural areas to																		
coordinate with markets to																		
search for the best possible																		
price for their goods	89	84	88	91	89	94	84	94	85	89	89	87	88	90	88	91	88	92
## ECONOMY ##																		
Access to financial services																		
is a serious challenge for																		
many parts of the world.																		
Wireless mobile																		
technologies have allowed																		
businesses and																		
entrepreneurs to access																		
these services without the	91	84	92	92	92	97	93	90	86	91	91	90	94	89	90	92	88	92

### FECONOMY ### Wireless mobile technology offers businesses online tooks like immediately and grown from the component to the component planning showing and gives and management planning through accessing a vast range of online information and servicines mobile technologies encourage for missing shows the component of the com	need to visit a physical bank	l																	
Mircless mobile technology of the first subiness online tools like inventory planning, and gives individuals the opportunity to improve financial literacy and management planning through accessing a vast range of online information and services and management planning through accessing a vast range of online information with the planning and services and management planning through accessing a vast range of online information with the way businesses handle technologies have greatly streamlined handle																			
offers businesses colline to book like inventory planning, and gives included as the proportionity to improve financial literacy and management planning through accessing a vast range of online information and services 90 86 92 94 93 98 89 91 81 90 92 92 92 92 93 90 98 98 97 97 87 98 98 99 99 99 99 99 99 99 99 99 99 99																			
tools like inventory planning, and gives individuals the opportunity to improve financial literacy and management planning through accessing a vast range of online information and services 90 86 92 94 93 98 89 91 81 90 92 92 92 93 90 89 88 87 90 88 88 92 92 94 93 94 95 95 98 88 99 91 81 90 92 92 92 93 90 88 87 90 88 88 91 91 91 91 91 91 91 91 91 91 91 91 91																			
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individuals the opportunity to improve financial literacy and management planning through accessing a vast range of online information and services 90 86 92 94 93 98 89 91 81 90 92 92 92 93 90 90 98 97 98 98 97 98 98 99 99 99 99 99 99 99 99 99 99 99																			
to improve financial literacy and management planning through accessing a vast range of online information and services ### ECONOMY ## Wireless mobile remaining the way businesses handle transactions by allowing a merchant to accept payment and move funds, entirely from a mobile device. ### EPONOMY ## Broadband technologies have greatly streamlined the way businesses handle transactions by allowing a merchant to accept payment and move funds, entirely from a mobile device. #### ECONOMY ## Broadband technologies encourage bome-based entrepreneurship by increasing the range of possible livelihoods and global marketplaces and to participate in obsciences and to participate in obscienc																			
and management planning through accessing a vast range of online information and services of online information and services and services of the COMOMY ## (Procedure) and services and services of the COMOMY ## (Procedure) and services into the weap businesses handle transactions by allowing a merchant to Sacrification with the weap businesses handle transactions by allowing a merchant to Sacrification with the weap businesses handle transactions by allowing a merchant to Sacrification with the weap businesses handle transactions by allowing a merchant to Sacrification with the weap businesses handle transactions by allowing a merchant to Sacrification with the weap businesses handle transactions by allowing a merchant to Sacrification with the weap businesses handle transactions by allowing a merchant to Sacrification with the weap businesses handle transactions by allowing a merchant to Sacrification with the weap businesses handle transactions by allowing a service size weap to s																			
through accessing a vast irrange of online information and services 90 86 92 94 93 98 89 91 81 90 92 92 92 92 93 90 80 87 90 87 90 90 87 90 90 87 90 90 87 90 90 87 90 90 87 90 90 87 90 90 87 90 90 87 90 90 87 90 90 87 90 90 90 90 90 90 90 90 90 90 90 90 90																			
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## ECONOMY ## Wireless mobile technologies have greatly streamlined the way businesses handwise payment and move funds, entirely from mobile device. 89 82 92 96 95 97 81 92 81 89 90 87 93 91 91 91 86 82		00	96	02	0.4	02	00	90	01	01	00	02	02	ດາ	02	00	90	07	90
Wireless mobile technologies have greatly streamlined the way businesses handle transactions by allowing a merchant to accept payment and mole didevice. Section 19		30	80	32	34	33	30	03	31	01	30	32	32	32	93	30	03	07	90
Instruction																			
streamlined the way businesses handle transactions by allowing a merchant to accept payment and move funds, entirely from a mobile device. 89 82 92 96 95 97 81 92 81 89 90 87 93 91 91 91 91 86 82 81 87 92 81 89 90 87 87 81 91 91 91 86 82 81 87 87 87 88 81 89 80 90 87 93 91 91 91 91 86 82 81 87 89 81 89 8																			
businesses handle transactions by allowing a merchant to accept payment and move funds, entirely from a mobile device. 89 82 92 96 95 97 81 92 81 89 90 87 93 91 91 91 86 82 82 82 83 89 90 87 93 91 91 91 86 82 84 85 85 88 85 88 85 88 85 88 85 88 85 88 88																			
transactions by allowing a merchant to acceep payment and move funds, entirely from a mobile device. 89 82 92 96 95 97 81 92 81 89 90 87 93 91 91 91 91 86 82 81 86 87 87 87 87 87 87 87 87 87 87 87 87 87	•																		
merchant to accept payment and move funds, entirely from a mobile device. 89 82 92 96 95 97 81 92 81 89 90 87 93 91 91 91 91 86 82 84 87 87 87 87 87 87 87 87 87 87 87 87 87																			
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## ECONOMY ## Broadband technologies encourage home-based entrepreneurship by increasing the range of possible livelihoods and offering opportunities both to sell goods in regional and global marketplaces and to participate in outsourced services like website coding and data entry. ## PUBLIC SAFETY ## GPS-enabled location technologies have the potential to quickly and efficiently help locate missing children. ## PUBLIC SAFETY ## General Englage in the entre of the market properties of the market places and to participate in outsourced services like website coding and data entry. ## PUBLIC SAFETY ## GPS-enabled location technologies have the potential to quickly and efficiently help locate missing children. ## PUBLIC SAFETY ## GPS-enabled location technologies now enable firefighters to download building plans in real time while searching for missing people in burning structures. ## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. **BR PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. **BR PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. **BR B B B B B B B B B B B B B B B B B B																			
MRICONOMY ## Broadband technologies Broad Broad Broad Broad Broad Broadband technologies Broadband to participate in outsourced Broadband technologies Broa																			
## ECONOMY ## Broadband technologies encourage home-based entrepreneurship by increasing the range of possible livelihoods and offering opportunities both to sell goods in regional and global marketplaces and to participate in outsourced services like website coding and data entry. ## PUBLIC SAFETY ## GPS-enabled location technologies have the potential to quickly and efficiently help locate missing children. ## PUBLIC SAFETY ## Wireless mobile technologies no enable firefighters to download building plans in real time while searching for missing people in burning structures. ## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. ## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. ## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. ## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. ## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. ## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist and an speed up response and speed up resp	1			0.3	0.0	0-	07	04	0.3	04	00	00	07	0.3	04	04	04	0.0	0.3
Broadband technologies encourage home-based entrepreneurship by increasing the range of possible livelihoods and offering opportunities both to sell goods in regional and global marketplaces and to participate in outsourced services like website coding and data entry. ## PUBLIC SAFETY ## GPS-enabled location technologies have the potential to quickly and efficiently help locate missing children. ## PUBLIC SAFETY ## Wireless mobile technologies now enable firefighters to download building plans in real time while searching for missing people in burning structures. ## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for optential terrorist attacks. ## PUBLIC SAFETY ## Real-time truffic information, transmitted wireless medial peoples fire firefighters transfer firefighters and speed up response rates during emergencies. ## PUBLIC SAFETY ## Real-time truffic information, transmitted wireless medial speed up response rates during emergencies. ## PUBLIC SAFETY ## Real-time truffic information, transmitted wireless mobile devices. ## PUBLIC SAFETY ## Real-time truffic information, transmitted wireless mobile devices. ## PUBLIC SAFETY ## Real-time truffic information, transmitted wireless mobile devices. ## PUBLIC SAFETY ## Real-time truffic information, transmitted wireless to first-responders, reduce travel time and speed up response rates during emergencies. ## PUBLIC SAFETY ## ## PUBLIC SAFET		89	82	92	96	95	97	81	92	81	89	90	87	93	91	91	91	86	82
Recording the name of possible livelihoods and offering opportunities both to sell goods in regional and global marketplaces and to participate in outsourced services like website coding and data entry. Plublic SAFETY ## Public SAFETY																			
Interpeneurship by	_																		
Increasing the range of possible livelihoods and offering opportunities both to sell goods in regional and global marketplaces and to participate in outsourced services like website coding and data entry. 91 86 94 93 95 96 86 86 86 88 92 90 90 91 90 93 88 87 89 89 89 89 89 89	_																		
Dossible livelihoods and offering opportunities both to sell goods in regional and global marketplaces and to participate in outsourced services like website coding and data entry. Politica SAETY ## GPS-enabled location technologies have the potential to quickly and efficiently help locate missing children. Public SAETY ## Wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. Politica SAETY ## Real-time traffic information, transmitted wireless by to first-responders, reduce travel time and speed up response fates during emergencies. Politica SAETY ## Real-time traffic information, transmitted wireless produce travel time and speed up response fates during emergencies. Politica SAETY ## Real-time traffic information, transmitted wireless produces and the proposency of the propos																			
offering opportunities both to sell goods in regional and global marketplaces and to participate in outsourced services like website coding and data entry. 91 86 94 93 95 96 86 86 88 92 90 91 90 93 88 87 ## PUBLIC SAFETY ## GFGS-enabled location technologies have the potential to quickly and efficiently help locate missing children. 93 94 91 95 93 94 92 91 92 92 93 94 92 91 91 92 92 93 94 92 93 94 92 93 94 92 93 94 92 94 91 95 93 94 92 91 91 92 92 93 94 92 93 94 92 93 94 92 93 94 92 93 98 93 91 90 95 92 93 94 93 94 93 94 93 94 93 94 93<																			
to sell goods in regional and global marketplaces and to participate in outsourced services like website coding and data entry. 91 86 94 93 95 96 86 86 86 88 92 90 90 91 90 93 88 87 ## PUBLIC SAFETY ## GPS-enabled location technologies have the potential to quickly and efficiently help locate missing children. 93 94 91 95 93 94 92 91 91 92 92 93 93 94 92 93 94 92 91 91 92 92 93 93 94 93 92 93 88 ## PUBLIC SAFETY ## Wireless mobile technologies now enable firefighters to download building plans in real time while searching for missing people in burning structures. 92 94 91 97 89 93 91 90 95 92 93 87 93 94 93 94 93 94 93 96 95 97 97 98 98 88 83 87 90 87 88 91 89 88 83 90 90 91 90 95 97 97 98 98 98 98 98 98 98 98 98 98 98 98 98	·																		
global marketplaces and to participate in outsourced services like website coding and data entry. ## PUBLIC SAFETY ## GPS-enabled for discussions of the potential to quickly and efficiently help locate missing children. ## PUBLIC SAFETY ## Wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. **88** 88** 88** 88** 88** 88** 88**	9																		
participate in outsourced services like website coding and data entry. 91 86 94 93 95 96 86 86 86 86 88 92 90 90 91 90 91 90 93 88 87 98 98 98 98 99 99 99 99 99 99 99 99 99	to sell goods in regional and																		
Services like website coding and data entry. 91 86 94 93 95 96 86 86 86 88 92 90 90 91 90 93 88 87	global marketplaces and to																		
##PUBLIC SAFETY ## GPS-enabled location technologies have the potential to quickly and efficiently help locate missing children. 93 94 91 95 93 94 92 91 91 90 92 93 93 94 93 94 95 93 94 95 95 95 95 95 95 95 95 95 95 95 95 95																			
## PUBLIC SAFETY ## GPS-enabled location technologies have the potential to quickly and efficiently help locate missing children. 93 94 91 95 93 94 92 91 91 92 92 93 93 94 94 92 91 ## PUBLIC SAFETY ## Wireless mobile technologies now enable firefighters to download building plans in real time while searching for missing people in burning structures. 92 94 91 97 89 93 91 90 95 92 93 87 93 94 93 94 93 96 ## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. 88 85 88 93 95 90 83 88 83 87 90 87 88 91 89 89 91 ## PUBLIC SAFETY ## Real-time traffic information, transmitted wirelessiy to first- responders, reduce travel time and speed up response rates during emergencies. 94 92 95 97 93 96 95 92 92 94 94 94 91 98 95 94 93 93 93 97	services like website coding																		
GPS-enabled location technologies have the potential to quickly and efficiently help locate missing children. 93 94 91 95 93 94 92 92 91 91 92 92 93 93 94 93 92 93 88 88 ## PUBLIC SAFETY ## Warning systems for potential terrorist attacks. 88 85 88 93 95 97 98 96 95 97 98 98 92 92 94 94 94 94 94 98 98 98 98 97 97 98 99 97 98 99 97 97 98 99 97 97 98 99 97 98 99 97 98 99 97 98 99 97 98 99 97 98 99 98 98 98 99 98 99 99 99 99 99 99	and data entry.	91	86	94	93	95	96	86	86	86	88	92	90	90	91	90	93	88	87
technologies have the potential to quickly and efficiently help locate missing children. 93 94 91 95 93 94 92 92 92 92 93 93 94 93 92 93 88 ## PUBLIC SAFETY ## Wireless mobile technologies now enable firefighters to download building plans in real time while searching for missing people in burning structures. 92 94 91 97 89 89 91 91 90 95 92 93 87 93 94 94 95 96 87 95 96 97 97 89 97 97 89 97 97 97 97 97 97 97 97 97 97 97 97 97	## PUBLIC SAFETY ##																		
Potential to quickly and efficiently help locate missing children. 93 94 91 95 93 94 92 91 91 92 92 93 93 94 93 92 93 88	GPS-enabled location																		
##PUBLIC SAFETY ## Wireless mobile technologies now enable firefighters to download building plans in real time while searching for missing people in burning structures. 92 94 91 97 89 93 94 97 97 89 98 98 98 98 99 99 99 99 99 99 99 99	technologies have the																		
Missing children. 93 94 91 95 93 94 92 91 91 92 92 93 93 94 93 92 93 88	potential to quickly and																		
## PUBLIC SAFETY ## Wireless mobile technologies now enable firefighters to download building plans in real time while searching for missing people in burning structures. 92 94 91 97 89 93 91 90 95 92 93 87 93 94 93 94 93 96 ## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. 88 85 88 93 95 90 83 88 83 87 90 87 88 91 89 88 83 90 ## PUBLIC SAFETY ## Real-time traffic information, transmitted wirelessiy to first- responders, reduce travel time and speed up response rates during emergencies. 94 92 95 97 93 96 95 92 92 94 94 91 98 95 94 93 93 97	efficiently help locate																		
Wireless mobile technologies now enable firefighters to download building plans in real time while searching for missing people in burning structures. 92 94 91 97 89 93 91 90 95 92 93 87 93 94 93 94 93 96 95 96 97 93 98 97 99 97 98 99 98 98 98 98 98 98 98 98 98 99 99	missing children.	93	94	91	95	93	94	92	91	91	92	92	93	93	94	93	92	93	88
technologies now enable firefighters to download building plans in real time while searching for missing people in burning structures. 92 94 91 97 89 93 91 90 95 92 93 87 93 94 93 94 93 96 95 92 96 87 88 97 98 98 98 99 99 99 99 99 99 99 99 99 99	## PUBLIC SAFETY ##																		
firefighters to download building plans in real time while searching for missing people in burning structures. 92 94 91 97 89 93 91 90 95 92 93 87 93 94 93 94 93 96 95 96 97 98 98 98 98 98 98 99 99 99 99 99 99 99	Wireless mobile																		
building plans in real time while searching for missing people in burning structures. 92 94 91 97 89 93 91 90 95 92 93 87 93 94 93 94 93 96 95 97 93 96 95 92 97 98 97 98 98 98 98 98 98 98 98 99 99 99 99 99	technologies now enable																		
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## PUBLIC SAFETY ## Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. 88 85 88 93 95 90 83 88 83 87 90 87 88 91 89 88 83 90 ## PUBLIC SAFETY ## Real-time traffic information, transmitted wirelessly to first-responders, reduce travel time and speed up response rates during emergencies. 94 92 95 97 93 96 95 92 92 94 94 91 98 95 94 93 93 93 97	1 ' '	92	94	91	97	89	93	91	90	95	92	93	87	93	94	93	94	93	96
Sensors embedded in wireless mobile devices can be programmed to detect the presence of hazardous materials, turning people into early warning systems for potential terrorist attacks. 88 85 88 93 95 90 83 88 83 87 90 87 88 91 89 88 83 90 ## PUBLIC SAFETY ## Real-time traffic information, transmitted wirelessly to first-responders, reduce travel time and speed up response rates during emergencies. 94 92 95 97 93 96 95 92 92 94 94 91 98 95 94 93 93 95 94 93 95		- <u>-</u> -										<u> </u>							
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## PUBLIC SAFETY ## Real-time traffic information, transmitted wirelessly to first- responders, reduce travel time and speed up response rates during emergencies. 94 92 95 97 93 96 95 92 92 94 94 91 98 95 94 93 93 97	1	88	85	88	93	95	90	83	22	83	27	90	27	22	91	20	22	83	90
Real-time traffic information, transmitted wirelessly to first-responders, reduce travel time and speed up response rates during emergencies. 94 92 95 97 93 96 95 92 92 94 94 91 98 95 94 93 93 97		00	0.5	00	- 23	75	50	0.5	00	0.5	07	50	07	00	71	09	00	0.5	50
information, transmitted wirelessly to first-responders, reduce travel time and speed up response rates during emergencies. 94 92 95 97 93 96 95 92 92 94 94 94 91 98 95 94 94 97 98 97 98 99 99 99 99 99 99 99 99 99 99 99 99																			
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rates during emergencies. 94 92 95 97 93 96 95 92 92 94 94 91 98 95 94 93 93 97	-																		
ž ž	1	0.4	0.3	٥٠	0.7	02	0.0	٥٠	02	0.2	0.4	0.4	01	00	0.5	0.4	0.2	0.2	0.7
## PUBLIC SAFETY ## 89 89 90 92 89 89 80 89 91 88 90 85 92 87 90 90 87 94																			
	## PUBLIC SAFETY ##	89	89	90	92	89	89	80	89	91	88	90	85	92	87	90	90	87	94

Wireless sensors have the																		
ability to instantly detect																		
contaminants in the public																		
water supply and transmit																		
that information quickly to																		
authorities.																		
## PUBLIC SAFETY ##																		
Portable wireless networks																		
can be quickly deployed to																		
areas that have just																		
experienced a natural																		
disaster to get																		
communications up and																		
running for emergency																		
workers and key services.	93	94	93	96	90	98	91	90	94	93	94	88	94	93	94	97	95	94
## EDUCATION ##	23	J-	23	50	50	50	71	50	74	23	J-	00	J-	23	J-	31	23	J-
Wireless mobile phones and																		
internet-capable devices																		
have given students the																		
opportunity to collaborate																		
with their classmates																		
outside of school hours.	82	78	89	88	89	90	67	89	69	84	81	86	83	83	84	82	77	76
## EDUCATION ##																		
Wireless mobile																		
technologies have given																		
students the opportunity to																		
learn from resources far																		
beyond just their teachers in																		
the classroom.	89	86	93	91	91	98	80	92	80	89	90	89	90	87	90	92	86	86
## EDUCATION ##																		
Wireless mobile																		
technologies have enabled																		
distance learning for																		
students around the world,																		
including those in																		
underdeveloped areas																		
where access to quality						0.0			0.0	-00	0.4	00		00	0.4		0.7	0.4
education can be difficult.	90	88	91	92	91	96	85	92	86	89	91	89	92	90	91	90	87	91
## EDUCATION ##																		
Students are now using																		
wireless mobile technology																		
to access assignments,																		
relevant web-based																		
resources, and other																		
educational applications.	89	86	93	85	93	97	83	91	82	88	89	89	91	90	91	86	87	83
## EDUCATION ##																		
Wireless mobile technology																		
has given students around																		
the world access to teachers																		
outside of school hours.	85	82	90	86	90	93	72	89	77	85	86	85	90	86	87	84	78	83
## HEALTHCARE ##	- 00	- 02	30		- 30	- 33	-	- 03	· ·	- 03	- 00	- 00	30	- 00	0,	<u> </u>	, 0	- 03
Public health authorities are																		
now able to wirelessly																		
•																		
transmit information to																		
medical practitioners on	0.2	00	02	02	02	0.5	00	02	04	04	0.2	01	0.2	89	02	04	0.4	0.5
emerging health threats.	92	89	93	93	92	95	89	93	91	91	93	91	93	89	93	91	94	95
## HEALTHCARE ##																		
Doctors are now using																		
wireless mobile																		
technologies to monitor the																		
health of their patients																		
remotely, lowering costs																		
and providing faster care for																		
those in need of rapid																		
medical attention.	92	90	92	95	94	95	92	92	91	91	94	90	95	92	93	92	94	96
		•					•		•							•		

## HEALTHCARE ##									1	1	1			1				
Wireless mobile																		
technologies are enabling																		
doctors to access patient																		
· · · · · · · · · · · · · · · · · · ·																		
records without the need																		
for paper documents to be	00	00	00	0.4	01	00	0.0	00	0.3	00	01	00	00	00	02	00	0.2	00
sent from facility to facility.	90	90	89	94	91	90	86	90	92	89	91	89	89	89	93	90	92	89
## HEALTHCARE ##																		
Development agencies have																		
been using social																		
networking sites such as																		
Facebook and YouTube to																		
spread information on																		
HIV/AIDS.	85	76	92	83	89	96	80	86	77	83	87	87	87	85	85	86	78	82
## HEALTHCARE ##																		
Wireless applications allow																		
patients to track their																		
medications, look up																		
information on their health																		
condition, monitor their																		
vitals (such as glucose levels																		
for Diabetics) and reach out																		
to their health care																		
providers in real time.	91	88	92	94	91	95	92	91	90	91	92	91	95	94	91	91	90	88
## ENERGY ##	71	00	32	J-T	71	55	32	71	30	71	32	71	33	34	71	71	30	- 00
Wireless sensors and related																		
technologies are the																		
_																		
backbone of "smart" energy																		
grids, enabling energy																		
providers (utility companies,																		
etc.) to distribute resources																		
in an efficient and																		
economical manner	89	85	91	94	91	90	85	88	83	88	88	87	91	88	89	88	87	91
## ENERGY ##																		
Special sensors in electrical																		
grids can alert officials to a																		
potential problem before it																		
becomes serious	91	88	92	92	91	95	85	91	93	90	91	87	93	91	92	91	89	96
## ENERGY ##																		
Residential sensors now give																		
consumers the ability to																		
monitor their power usage																		
in real time	85	75	88	84	88	88	89	89	78	85	86	86	90	85	87	82	78	86
## ENERGY ##																		
Wireless technologies can																		
now send excess power																		
generated by residential																		
solar energy panels back																		
into the power grid	88	86	91	91	90	92	85	88	84	87	90	87	90	90	89	87	87	89
into the power grid	00	00	91	91	90	32	0.5	00	04	07	90	57	90	30	03	07	07	03

Q207. Have you ever		Ger	eral	Popu	latio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
used your wireless mobile device to receive information from a political party or candidate?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65+
Yes	24	8	17	19	36	28	53	28	5	26	22	24	29	21	27	24	22	15
No	76	92	83	81	64	72	47	72	95	74	78	76	71	79	73	76	78	85

Q208. Was this		Ger	eral	Popu	ılatio	n, By	Cou	ntry		Ge	neral	Pop	ulatio	on, B	y Ger	nder a	and A	\ge
information part of something you subscribed to or was it unsolicited?	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59
The information came																		
from a group from																		
which I asked to																		
receive information	40	64	55	46	54	24	12	70	58	42	38	56	53	46	34	25	28	39
The information was																		
unsolicited and/or																		
from a group that I did																		
not ask to receive																		
information from	60	36	45	54	46	76	88	30	42	58	62	44	47	54	66	75	72	61

Q209. Have you ever received information on your wireless mobile device from the government?		Ger	eral	Popu	llatio	n, By	Cour	ntry		General Population, By Gender and Age									
	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	65 +	
Yes	29	6	19	62	53	32	28	26	6	33	25	31	34	34	30	28	22	11	
No	71	94	81	38	47	68	72	74	94	67	75	69	66	66	70	72	78	89	

Q210. Do you agree or		Ger	eral	Popu	ılatio	n, By	Cou	ntry		General Population, By Gender and Age										
disagree with the following statement? "Wireless mobile technology gives citizens a greater voice about the direction of their country through the ability to quickly and efficiently disseminate information outside of formal media and government channels."	ALL	.s.u	Brazil	China	ejpul	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	52-53	30-34	35-44	45-54	55-64	+59		
Strongly agree	25	11	27	17	41	42	14	34	10	26	23	27	30	21	24	25	22	14		
Somewhat agree	55	55	55	73	52	44	69	43	53	54	56	53	53	60	58	54	52	59		
Somewhat disagree	15	26	12	8	5	12	15	14	30	14	16	14	12	16	14	15	18	21		
Strongly disagree	5	9	6	2	2	2	2	10	8	6	4	5	5	3	4	6	8	6		

Q211. Do you agree or		Ger	eral	Popu	latio	n, By	Cou	ntry		General Population, By Gender and Age										
disagree with the following statement: "It is acceptable for the government to temporarily shut off wireless mobile communication networks in times of national crisis or emergency."	ALL	.s.u	Brazil	China	eipul	Indonesia	Korea	S. Africa	N.U	Men	Women	18-24	52-58	30-34	35-44	42-24	25-64	+59		
Strongly agree	11	7	6	7	24	8	8	18	11	12	10	12	13	11	10	11	11	11		
Somewhat agree	31	27	24	41	35	21	36	26	41	31	31	29	31	31	33	29	36	37		
Somewhat disagree	26	29	20	33	20	30	36	14	29	25	28	26	26	30	26	25	28	23		
Strongly disagree	31	37	51	18	22	40	20	42	19	32	31	34	30	28	31	36	26	29		

Q212. Do you agree or		Ger	eral	Popu	ılatio	n, By	Cou	ntry		General Population, By Gender and Age										
disagree with the following statement: "It is acceptable for the government to temporarily shut off wireless mobile communication networks in order to disrupt peaceful public dissent and protest."	ALL	U.S.	Brazil	China	India	Indonesia	Korea	S. Africa	U.K	Men	Women	18-24	25-29	30-34	35-44	45-54	55-64	+59		
Strongly agree	7	3	4	2	14	5	3	20	5	7	7	8	9	9	5	7	4	6		
Somewhat agree	18	10	11	24	33	12	16	23	17	19	18	21	21	19	21	15	15	11		
Somewhat disagree	27	27	17	43	24	25	32	12	32	25	28	21	22	33	27	26	33	29		
Strongly disagree	48	60	68	30	29	57	49	45	46	50	46	50	49	39	46	53	48	54		